

Consumers Now Able to Buy Vehicles Online from Car Dealers

Artificial intelligence company Ai-Dealer enables brick and mortar car dealers to deliver a complete online selling experience to their consumers. Prediction: the move to buying vs. inquiring will open the Internet as a profitable sales channel for car dealers.

Dayton, OH (PRWeb) December 4, 2006 -- Artificial intelligence company Ai-Dealer, today announced the release of its ground-breaking new software. The program is available online from participating car dealers and walks consumers through the entire car buying process. Credit, financing, interest rates, rebates, accessories; it is all there. Consumers get vehicle pricing but more importantly, after a few simple steps they know exactly what their monthly payment and due on delivery will be.

"This is about providing a great online shopping experience for our consumers" explains Matt Reasoner, General Manager of Joseph Airport Toyota Scion. "Today almost every consumer uses the Internet when shopping for a vehicle, yet prior to having this capability all dealers only used the Internet as an advertising source. Call or email for price is NOT the online experience consumers are asking us for. Well no more. Using Ai-Dealer's software we are able to let consumers buy from us and they don't have to come in to the showroom to do it."

Those interested in experiencing how the software works can view it on the Joseph Airport Toyota Scion website at <http://www.airtoy.com>

About Ai-Dealer: "Ai-Dealer uses artificial intelligence capabilities within the consumer experience to make the emotional shopping experience explanatory, comfortable and fun" says Ai-Dealer President and CEO Brian E. Hoecht. "We are fortunate to have the 20+ years of experience that Nickelsen Partners (<http://www.nickelsenpartners.com>) has from working with top dealers to draw upon in designing an effective message of trust and selling process. If you look at what has worked in other industries it is the marrying of brick and mortar retailers to the online shopping process. What Ai-Dealer provides is the missing Shopping Cart for car dealers to give to their consumers. By promoting it, participating dealers are able to open up a profitable new sales channel."

Ai-Dealer is a privately owned software company. It is dedicated to the advancement of the art and science of artificial intelligence through commercial application. For more information, please visit its website at <http://www.ai-dealer.com>

###

Contact Information

Brian Hoecht

Ai-Dealer

<http://www.ai-dealer.com>

937-643-1189

Online Web 2.0 Version

You can read the online version of this press release [here](#).